

The Year in Review:

2009 Citrus Import/Export Report



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About our Import/Export Report of the Citrus Industry:

As the most innovative and advanced U.S. trade information provider to the international trade community, Zepol has created this report of the citrus industry for importers, suppliers, transportation companies, and other parties interested in the citrus industry for the United States market. The report provides a better understanding of where the U.S. citrus market has been in 2009 and where it is going in 2010 and the future.

We list information for all of the 10-digit HTS Codes (Harmonized Tariff System Codes) for all of the related products under HTS Code 0805. Each import and export code is examined to show the latest trends for these products and compared with the totals by value to the previous 12 months. For import HTS Codes, we provide key importers of the products to show a company level perspective.

All data was retrieved using Zepol's trade data tools, Trade**IQ**[™] and Trade**View**[™]. These products are subscription services for the international trade arena. Subscribers have access to additional information for each product, port, and importer at both a transactional and aggregate level.

Data is reported as it has been released by government sources. In many cases, multiple sources will not show data that correlates. Most of these cases are accounted for because of how products arrive in the United States and the manner in which the U.S. government records shipment data.

Importer and supplier listings are sourced from U.S. Customs data from Zepol's Trade $\mathbf{IQ}^{\mathsf{TM}}$. These lists consist of information that estimates which importers and suppliers are actively importing products through U.S. Ports along with their associated volumes. This data is limited to containerized shipments, but may include some bulk cargoes. Some active consignees and shippers may not be listed; please see the "Report Note" on page 3 for more information.

The majority of the data contained in the profiles for each 10-digit HTS Code has been sourced from U.S. Census trade statistics from Zepol's Trade**View**™. All trends and information are presented as the U.S. Census Bureau has released the data to the public. Value represents general imports as assessed by U.S. Customs, or the price actually paid or payable, excluding U.S. import duties, freight, insurance, and other charges. Records show the number of times that the specified HTS Code has been listed on shipping documents.

Zepol hopes that the information in this report will be informative and help your organization plan for 2010 by fully understanding your market.



Report Note:

This report is based on data collected from the U.S. Census Bureau on a monthly-basis and it is subject to data anomalies present in the data set.

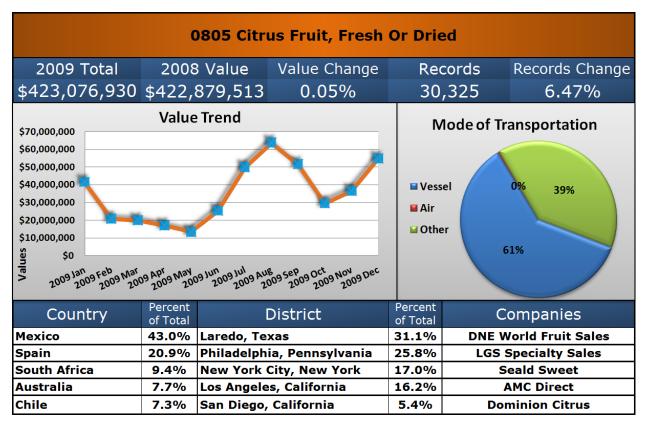
Because of this collection method, some data will show imports for consignees and shippers into the United States which were actually transshipments. For example, a Canadian company's imports to Canada could be reported as U.S. imports because of how U.S. Customs collects the data from shipping lines.

U.S. Customs allows importers to conceal the identity of their shipments. Thus, not all major importers and suppliers will be listed for specific HTS Codes and within the lists of consignees and shippers. This data represents the information as it is recorded by U.S. Customs. It may overstate totals from transshipments and may include other data anomalies.



2009 Trade Activity HTS – 0805 Citrus Fruit, Fresh or Dried Import Product Categories

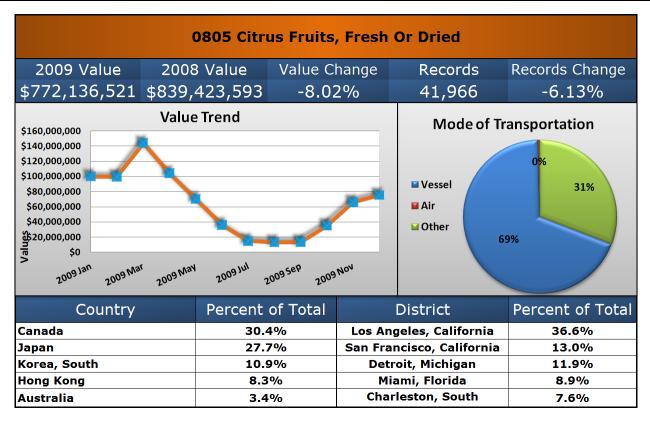
HTS Code	2009 Value	2008 Value	Change	Records	Records Change
0805.10.0040 Oranges, Fresh Or Dried,	\$92,901,151	\$71,231,284	30.42%	3,233	52.00%
Nesoi		\$3,724,760	30.91%	3,233	-7.86%
0805.20.0020 Tangerines, Fresh Or Dried 0805.20.0060 Clementines, Fresh Or Dried,	\$4,876,153	\$3,724,700	30.9170	367	-7.0070
Nesoi	\$130,436,391	\$134,281,310	-2.86%	3,050	10.07%
0805.20.0080 Mandarins (including					
Satsumas), Wilkings And Similar Citrus	100 TC0 001		E 760/	700	4.040/
Hybrids, Fresh Or Dried, Nesoi	\$20,762,831	\$19,632,937	5.76%	700	4.01%
0805.40.4000 Grapefruit, Fresh Or Dried, If					
Entered During The Period From August 1 To September 30, Inclusive, In Any Year	\$226,053	\$352,153	-35.81%	13	62.50%
0805.40.6000 Grapefruit, Fresh Or Dried, If	\$220,033	\$332,133	-33.6170	13	02.3070
Entered During The Month Of October	\$299,311	\$234,510	27.63%	6	-25.00%
0805.40.8000 Grapefruit, Fresh Or Dried,	,				
Entering During The Period From November					
1 To July 31, Of The Following Year,					
<u>Inclusive</u>	\$1,405,182	\$1,471,800	-4.53%	49	40.00%
0805.50.2000 Lemons (citrus Limon, Citrus	¢27.2E0.127	#24 760 E70	10 460/	2 000	17.000/
Limonum) Fresh Or Dried	\$27,359,137	\$24,768,578	10.46%	2,099	17.00%
0805.50.3000 Tihitian Limes, Persian Limes And Other Limes Of The Citrus Latifolia					
Variety, Fresh Or Dried	\$129,637,868	\$147,105,375	-11.87%	18,433	3.25%
0805.50.4000 Limes (citrus Aurantifolia)	Ψ123/037/000	Ψ117/103/373	11.0, 70	10,100	312370
Fresh Or Dried	\$13,398,349	\$18,669,465	-28.23%	2,294	-15.41%
0805.90.0100 Citrus Fruits, Fresh Or Dried,	,			,	
Including Kumquats, Citrons, Bergamots And					
Others, Nesoi	\$1,774,504	\$1,352,310	31.22%	75	22.95%





2009 Trade Activity HTS – 0805 Citrus Fruit, Fresh or Dried Export Product Categories

HTS Code	2009 Value	2008 Value	Change	Records	Records Change
0805.10.0020 Oranges, Temple,					
Fresh Or Dried	\$64,571,796	\$57,493,895	12.31%	2,708	-16.80%
0805.10.0040 Oranges, Fresh Or					
<u>Dried, Nesoi</u>	\$347,427,706	\$380,043,125	-8.58%	21,889	-5.46%
0805.20.0020 Tangerines, Fresh Or					
<u>Dried</u>	\$18,180,342	\$19,330,275	-5.95%	1,202	-7.25%
0805.20.0040 Mandarins (including					
Satsumas), Clementines, Wilkings					
And Similar Citrus Hybrids, Fresh Or					
<u>Dried, Nesoi</u>	\$25,986,905	\$28,592,398	-9.11%	1,466	8.75%
0805.40.0000 Grapefruit, Fresh Or					
<u>Dried</u>	\$185,669,810	\$194,401,863	-4.49%	7,300	-5.82%
0805.50.2000 Lemons (citrus Limon,					
<u>Citrus Limonum) Fresh Or Dried</u>	\$112,963,483	\$142,642,003	-20.81%	5,992	-7.59%
0805.50.5050 Limes (citrus					
Aurantifolia, Citrus Latifolia), Fresh					
<u>Or Dried</u>	\$12,127,690	\$15,150,903	-19.95%	1,184	-7.36%
0805.90.0100 Citrus Fruits, Fresh Or					
<u>Dried, Nesoi</u>	\$5,208,789	\$1,769,131	194.43%	225	58.45%





Key Consignees for HTS – 0805 Citrus Fruit, Fresh or Dried 2009

Consignee Name	Estimated	Estimated	Estimated
DNE World Emit Color	TEUs	Metric Tons	Shipments
DNE World Fruit Sales	2,989	42,458	908
Fisher Capespan	909	19,661	458
LGS Specialty Sales	800	22,494	546
The Oppenheimer Group	762	9,001	280
Seald Sweet	672	13,847	362
AMC Direct	621	7,197	295
Loblaw Companies	482	5,597	101
Agri Mondo	418	5,750	220
Fresh Taste Produce	406	23,256	180
Tom Lange (Canada)	364	4,248	161
Bee Sweet Citrus	322	5,040	101
William H. Kopke Jr	320	4,197	176
Duda Farm Fresh Foods	318	3,866	155
Liberty Gold Fruit	309	3,159	151
Jac Vandenberg	308	3,878	82
FPD East	271	3,372	99
Krown Produce	248	3,098	101
CSP	240	2,998	26
Vimpex International	221	2,624	65
Pro Citrus Network	190	2,769	101
Thomas Fruits & Vegetables	180	2,123	56
Provincial Fruit Co.	176	2,126	24
Fresh Pacific Fruit And Vegetable	173	2,105	52
	168	2 177	26
Earth Source Trading		2,177	
Del Monte Foods	168	1,609	19



Key Shippers for HTS – 0805 Citrus Fruit, Fresh or Dried 2009

Shipper Name	Estimated TEUs	Estimated Metric Tons	Estimated Shipments
Sunbeam Foods	2,989	42,458	908
Vitor Marketing	909	19,661	458
Exportadora Subsole	800	22,494	546
Agricom	762	9,001	280
Exportadora Propal	672	13,847	362
Exportadora Rio Blanco	621	7,197	295
Capespan Exports	482	5,597	101
Exportadora Santa Cruz	418	5,750	220
Zhejiang Tianzi Fruits	406	23,256	180
Senate Forwarders	364	4,248	161
Consorcio De Productores De Fruta	322	5,040	101
GP Agricole	320	4,197	176
Procesadora Laran Sac	318	3,866	155
Yang & Young International	309	3,159	151
Southern Fruit Growers	308	3,878	82
Goedehoop Vrugte	271	3,372	99
Zhejiang Cereals Oils & Foodstuffs	248	3,098	101
Vicente Giner	240	2,998	26
Exportadora Unifrutti Traders	221	2,624	65
Goya Santo Domingo	190	2,769	101
Gestion De Exportaciones	180	2,123	56
Empresas Carozzi	176	2,126	24
Lona Trading	173	2,105	52
Mouton Citrus	168	2,177	26
Exportadora De Citricos	168	1,609	19



Countries of Origin for HTS – 0805 Citrus Fruit, Fresh or Dried 2009

Country of Origin	2009 Value	2008 Value	Change	Records	%Change Records
Mexico	\$167,788,302	\$181,752,777	-7.68%	23,002	2.78%
Spain	\$75,115,419	\$88,485,856	-15.11%	1,076	-17.42%
Chile	\$57,629,629	\$30,867,684	86.70%	2,714	110.55%
Australia	\$38,224,961	\$32,403,912	17.96%	689	9.89%
South Africa	\$37,750,595	\$39,586,823	-4.64%	691	24.50%
Morocco	\$23,108,350	\$26,217,583	-11.86%	714	-10.19%
Peru	\$12,159,294	\$11,389,886	6.76%	549	-2.66%
Israel	\$3,035,190	\$1,525,173	99.01%	99	94.12%
Guatemala	\$1,991,577	\$1,581,091	25.96%	214	9.74%
Dominican Republic	\$1,497,271	\$1,341,317	11.63%	252	-9.35%
Jamaica	\$1,072,166	\$768,425	39.53%	63	50.00%
El Salvador	\$792,229	\$1,039,787	-23.81%	60	-13.04%
Italy	\$687,450	\$1,973,776	-65.17%	35	-52.05%
Bahamas	\$679,000	\$934,500	-27.34%	21	-22.22%
Ecuador	\$443,098	\$779,445	-43.15%	69	-36.11%
Colombia	\$239,296	\$996,843	-75.99%	13	-74.51%
France	\$186,624	\$2,127	8674.05%	4	300.00%
Japan	\$143,499	\$89,100	61.05%	1	0.00%
China	\$111,983			4	
New Zealand	\$107,510	\$572,261	-81.21%	3	-84.21%
Costa Rica	\$71,053	\$59,326	19.77%	20	100.00%
Belize	\$70,822			12	
Turkey	\$41,753			3	
Switzerland	\$26,182			1	_
Venezuela	\$21,344	\$23,520	-9.25%	1	0.00%
Other	\$82,333	\$321,207	-74.37%	15	-42.31%



Countries of Destination for HTS – 0805 Citrus Fruit, Fresh or Dried 2009

Country of Destination	2009 Value	2008 Value	Change	Records	%Change Records
Canada	\$234,852,436	\$234,015,817	0.36%	21,255	-4.07%
Japan	\$214,112,247	\$245,115,815	-12.65%	5,627	-7.56%
Korea, South	\$84,364,212	\$103,332,559	-18.36%	4,321	-14.97%
Hong Kong	\$63,916,468	\$57,412,942	11.33%	2,452	14.63%
Australia	\$26,455,141	\$28,698,741	-7.82%	887	-4.42%
China	\$26,077,191	\$25,135,944	3.74%	1,487	74.74%
France	\$18,401,117	\$21,412,280	-14.06%	425	-10.90%
Netherlands	\$18,234,407	\$26,032,808	-29.96%	451	-25.08%
Malaysia	\$13,394,604	\$15,344,428	-12.71%	774	-12.64%
Singapore	\$10,622,963	\$10,207,506	4.07%	584	-4.73%
New Zealand	\$8,203,218	\$9,839,065	-16.63%	344	-22.70%
United Arab Emirates	\$7,290,983	\$9,602,134	-24.07%	150	-33.92%
Taiwan	\$5,940,728	\$7,981,172	-25.57%	363	-29.51%
Federal Republic of					
Germany	\$4,350,568	\$3,740,771	16.30%	81	-7.95%
United Kingdom	\$3,420,601	\$6,903,664	-50.45%	137	-52.92%
Mexico	\$3,391,538	\$7,301,850	-53.55%	549	-61.58%
Belgium	\$3,245,043	\$5,063,920	-35.92%	193	-27.72%
Philippines	\$3,221,137	\$2,536,502	26.99%	246	21.18%
Russia	\$2,991,603	\$1,664,338	79.75%	141	93.15%
Switzerland	\$2,562,301	\$2,373,837	7.94%	38	-22.45%
Indonesia	\$1,955,950	\$1,863,486	4.96%	141	-4.08%
Bahamas	\$1,724,008	\$2,060,842	-16.34%	332	7.10%
Bangladesh	\$1,361,386	\$1,707,066	-20.25%	75	-26.47%
Saudi Arabia	\$1,146,042	\$587,385	95.11%	31	93.75%
Sweden	\$1,058,811	\$698,718	51.54%	45	32.35%
Other	\$9,841,818	\$8,474,269	16.14%	837	25.68%



Top 25 U.S. Ports of Departure for HTS – 0805 Citrus Fruit, Fresh or Dried 2009

Import Port Name	2009 Value	2008 Value	Change
Long Beach, CA	\$202,936,413	\$253,703,182	-20.01%
Oakland, CA	\$100,357,022	\$93,418,315	7.43%
Los Angeles, CA	\$77,117,972	\$82,884,454	-6.96%
Miami, FL	\$66,727,582	\$61,581,130	8.36%
Detroit, MI	\$64,434,849	\$73,845,092	-12.74%
Charleston, SC	\$59,036,882	\$76,082,288	-22.40%
Sweetgrass, MT	\$35,315,778	\$31,709,252	11.37%
Blaine, WA	\$32,640,487	\$31,616,836	3.24%
Port Huron, MI	\$27,390,036	\$29,308,485	-6.55%
Unknown	\$20,918,942	\$19,987,665	4.66%
Buffalo, NY	\$14,299,948	\$11,414,429	25.28%
Champlain-Rouses Point	\$12,635,675	\$14,255,772	-11.36%
Alexandria Bay, NY	\$10,592,453	\$4,922,099	115.20%
Savannah, GA	\$7,347,486	\$12,381,045	-40.66%
Port Canaveral, FL	\$5,797,914	\$5,610,060	3.35%
Sumas, WA	\$4,996,887	\$3,064,640	63.05%
Pembina, ND	\$3,573,501	\$3,758,763	-4.93%
Houston, TX	\$3,148,914	\$2,526,604	24.63%
Jacksonville, FL	\$2,831,693	\$1,574,813	79.81%
Houlton, ME	\$2,423,575	\$3,450,693	-29.77%
Portal, ND	\$2,331,626	\$2,398,487	-2.79%
LA Int Airport, CA	\$1,883,034	\$2,056,043	-8.41%
Calexico-East, CA	\$1,840,949	\$3,569,057	-48.42%
West Palm Beach, FL	\$1,645,192	\$628,879	161.61%
Otay Mesa Station	\$1,510,248	\$3,569,959	-57.70%
Other	\$8,401,463	\$9,358,851	-10.23%

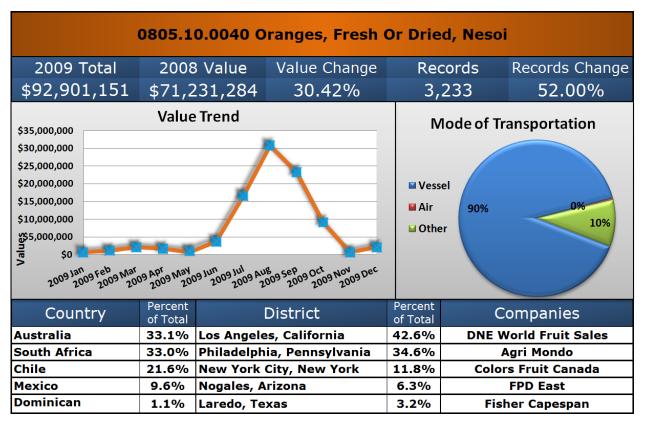


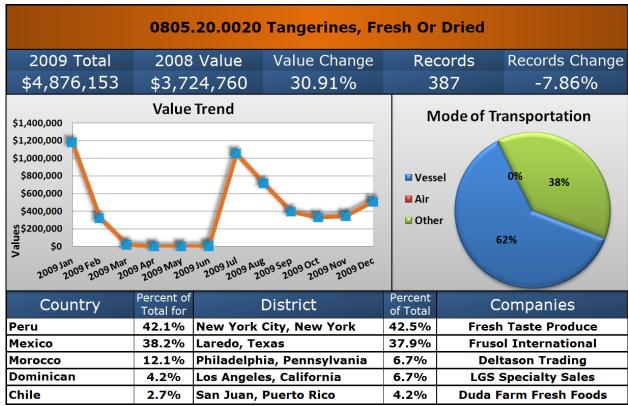
Top 25 U.S. Ports of Entry for HTS – 0805 Citrus Fruit, Fresh or Dried 2009

Export Port Name	2009 Value	2008 Value	Change
Hildago, TX	\$117,461,674	\$129,535,680	-9.32%
Philadelphia, PA	\$107,965,764	\$113,326,016	-4.73%
Los Angeles, CA	\$59,719,411	\$42,697,065	39.87%
Newark, NJ	\$57,670,690	\$62,114,871	-7.15%
Otay Mesa Station	\$22,591,164	\$21,842,693	3.43%
New York, NY	\$14,103,027	\$9,415,866	49.78%
Progresso, TX	\$13,961,909	\$14,949,415	-6.61%
Nogales, AZ	\$11,221,290	\$12,386,477	-9.41%
Long Beach, CA	\$8,748,994	\$7,054,210	24.03%
Miami, FL	\$2,466,961	\$2,780,559	-11.28%
Port Everglades, FL	\$1,789,819	\$2,001,652	-10.58%
Wilmington, DE	\$1,106,115	\$163,162	577.92%
San Juan, PR	\$1,014,862	\$604,103	67.99%
Houston, TX	\$937,609	\$342,416	173.82%
Fort Pierce, FL	\$679,000	\$934,500	-27.34%
Mayaguez, PR	\$216,798	\$468,383	-53.71%
JFK Int Airport, NY	\$189,908	\$285,399	-33.46%
Logan Airport-Boston, MA	\$186,624	\$0	N/A
West Palm Beach, FL	\$184,189	\$155,376	18.54%
Tacoma, WA	\$143,499	\$104,647	37.13%
San Luis, AZ	\$134,028	\$23,390	473.01%
Rio Grande City, TX	\$130,070	\$36,430	257.04%
Miami Int Airport, FL	\$98,735	\$7,994	1135.11%
Calexico-East, CA	\$73,877	\$48,822	51.32%
Laredo, TX	\$67,770	\$53,434	26.83%
Other	\$213,143	\$1,244,238	-82.87%



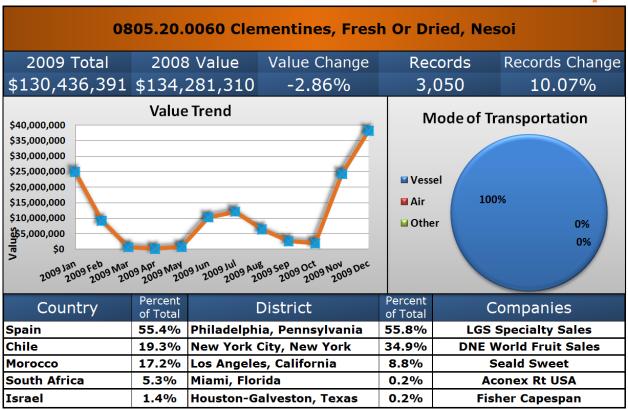
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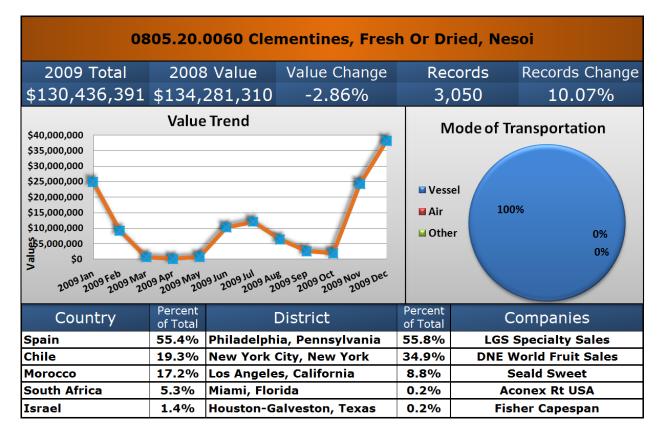




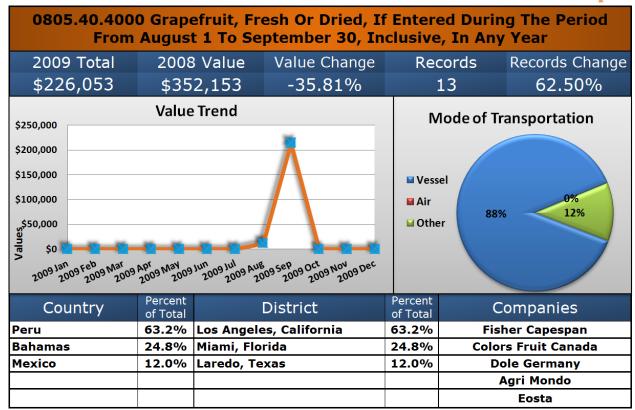
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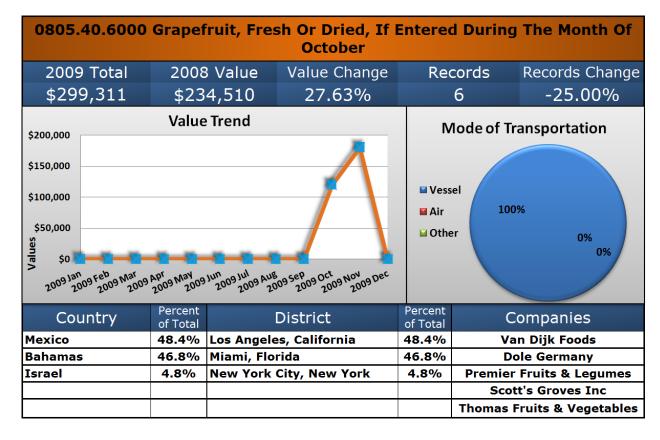




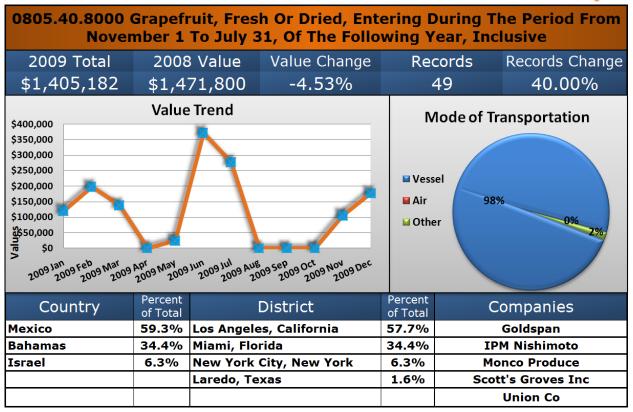


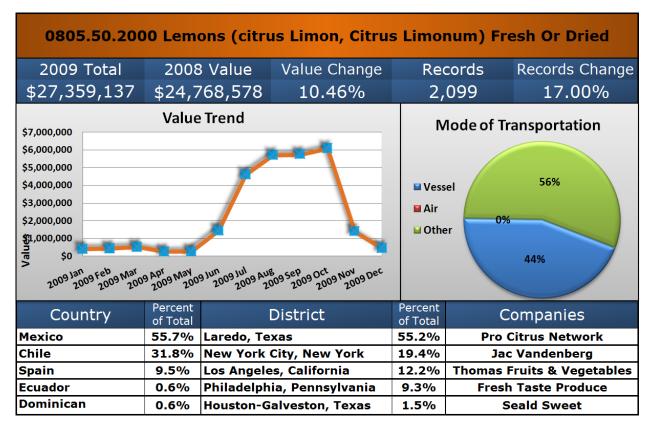




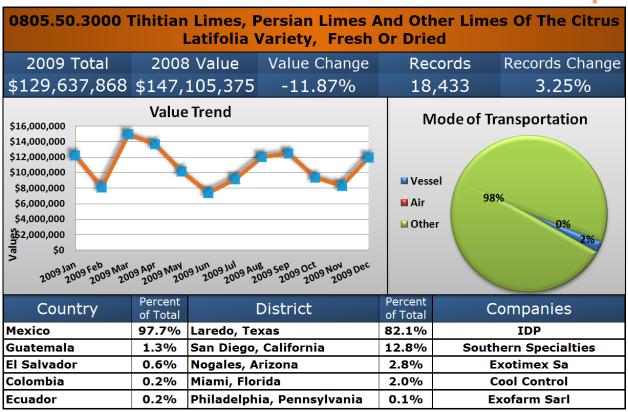


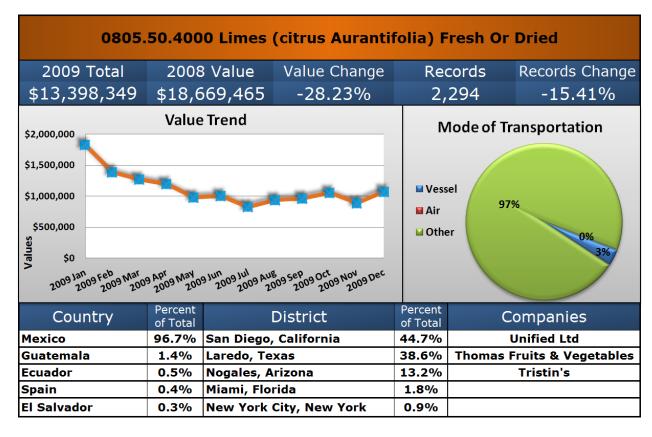




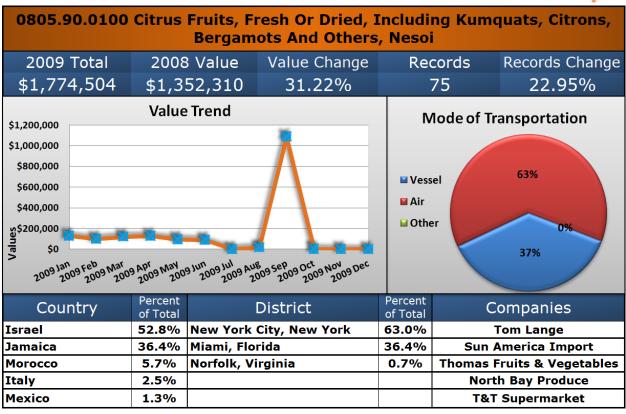






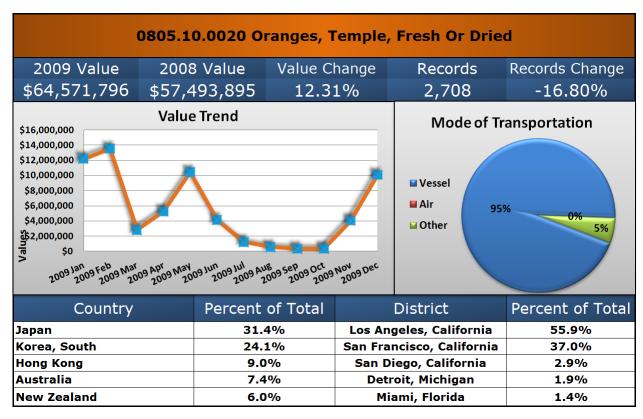


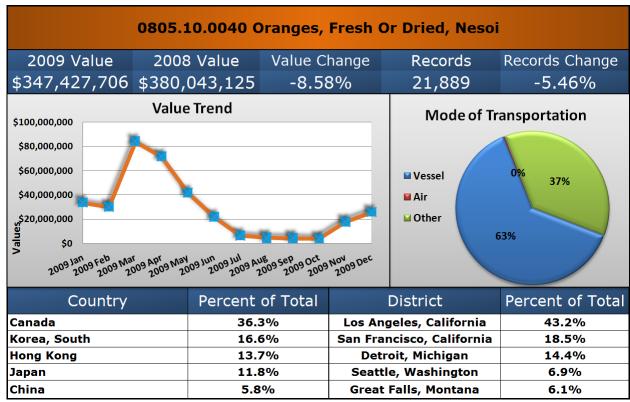




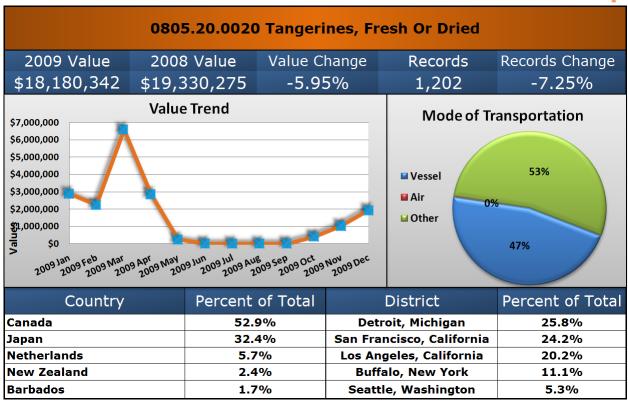


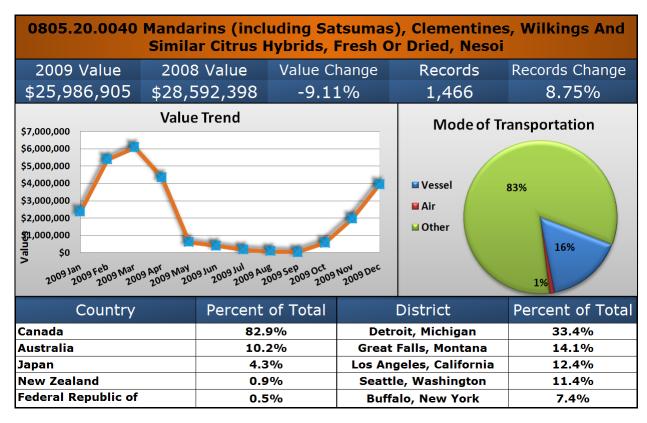
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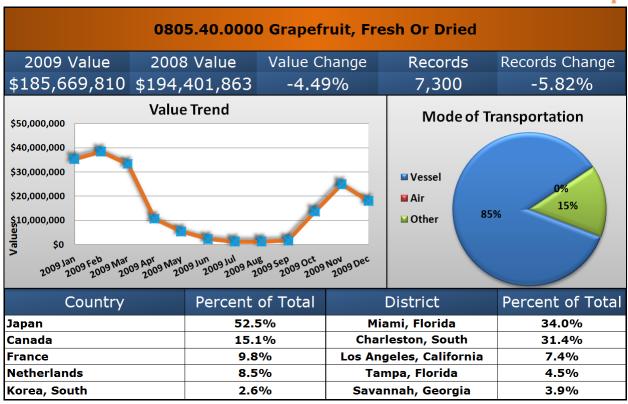


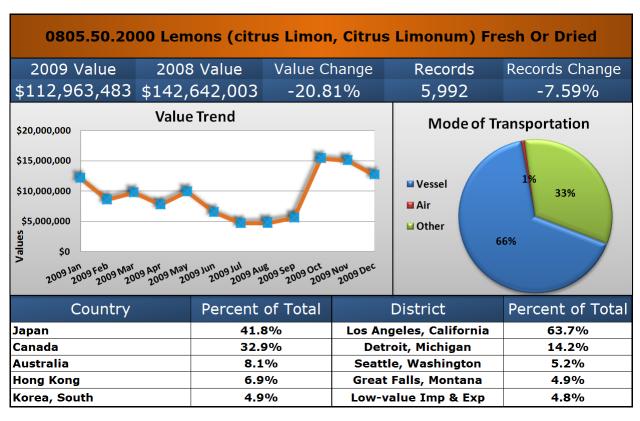




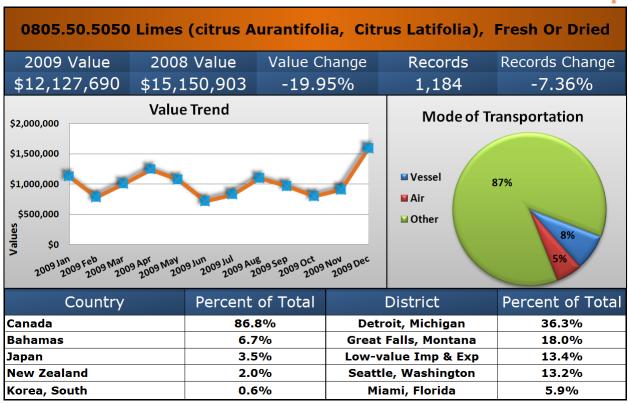


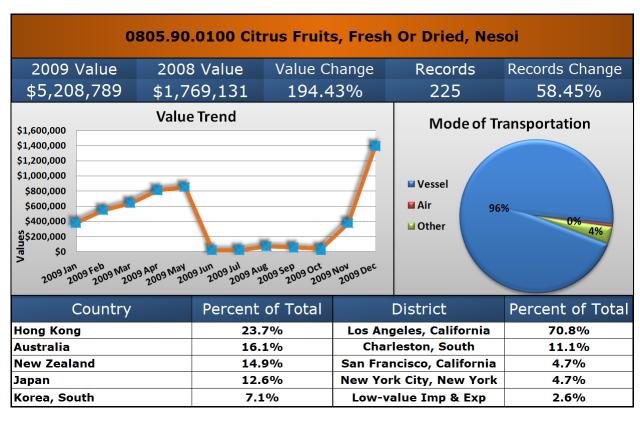














About Zepol

At Zepol, we provide innovative, online trade databases that generate real competitive advantages for businesses. With our products, Trade**IQ**™ and Trade**View**™, subscribers have access to vital trade data, developed entirely from U.S. government sources that offer insights into:

- Competitive activity
- Potential sales leads
- Supplier sourcing
- Market trends and analysis
- Legal and brand protection

Subscribers, in turn, use our databases to create smarter business strategies, new sales leads, and tactical market advantages.

<u>TradeIQ</u>™ - Subscribers can access millions of U.S. import shipments from over 200 countries, delivered via a user-friendly online database that makes finding the information you want easy. Analyze import shipments into the United States by searching Bill of Lading data and find the most up-to-date containerized shipment data easily.

<u>TradeView</u>™ - Using trade data released by the U.S. Census Bureau's Foreign Trade Division, subscribers use the most effective tool for analyzing U.S. imports and exports. Examine total imports and exports for products, ports, customs districts, and transportation types by U.S. dollar value, searching all trade activity.

Our company is a privately held corporation based in Minneapolis, Minnesota. Cofounders Paul Rasmussen and Jeff Wilson launched Zepol in 2002, using their extensive data warehousing, product development, and marketing backgrounds to bring a new solution to the international trade data industry.



For Subscription Information:

Please visit <u>www.zepol.com</u> and request a demonstration or free trial to one of our tools.

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