

U.S. IMPORT AND EXPORT PRODUCT REPORT, 2013 (Q1)



About our 2013 "U.S. Import and Export Product Report":

As the most innovative and advanced U.S. trade intelligence provider, Zepol has created this report for importers, exporters, and trade professionals in all industries to gain a better understanding of what products are imported and exported to and from the United States. The report covers the first quarter of 2013 and compares figures to the first quarter of last year. Moreover, the report provides insights into what products are growing the fastest, prices of the most expensive and least expensive goods, and some surprising facts about 'unique' imported products.

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Report note:

This report is based on data collected from U.S. Customs and the U.S. Census Bureau. This data represents the information as it is recorded by government sources; it may include data anomalies.

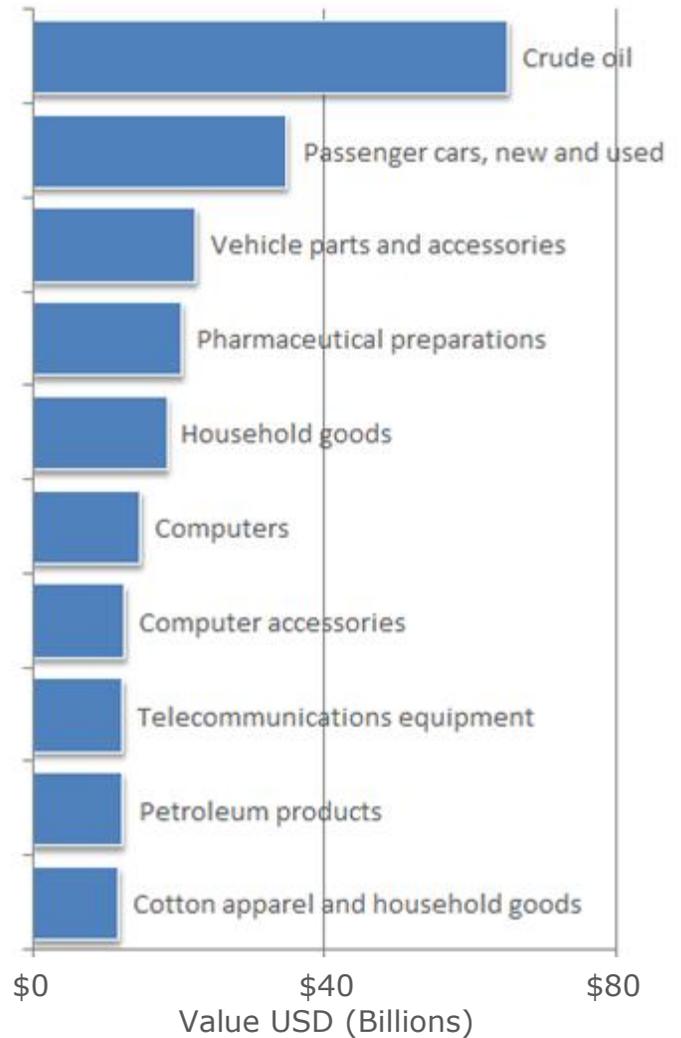


Top Products IMPORTED

It should come as no surprise to those in the industry; oil tops our list of imported products to the United States by a landslide. In the first quarter of the year, the U.S. imported over \$65 billion worth of oil; that's nearly 15% of all imports! In just vessel weight alone, oil imports reached 64 billion kilograms, which is equal to the weight of about 9.4 million semi trucks. What may come as a surprise to some is that imports of oil are decreasing at a rapid rate. Compared to last year, the United States brought in nearly 20% less oil in the first quarter. As more oil is produced domestically, imports will continue to ease up.

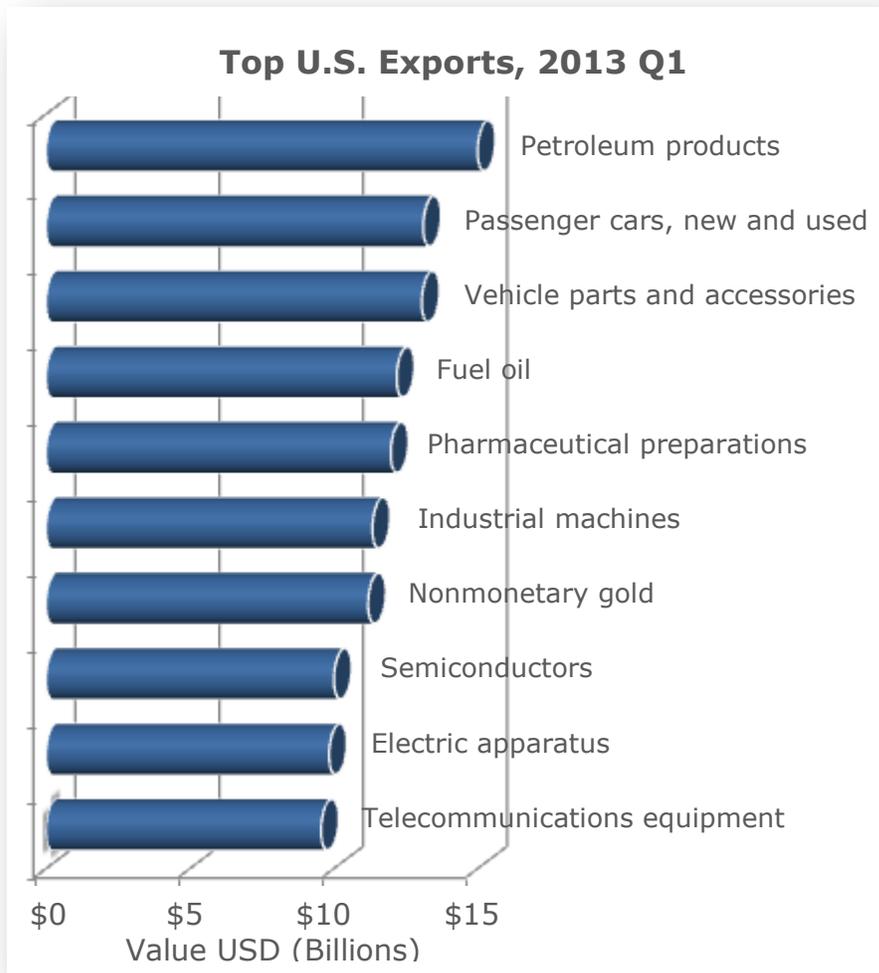
Second on our list of top imports are passenger cars (including both new and used), followed by vehicle parts and accessories. Vehicles from Germany, Canada, and South Korea have shown significant increases in the last year. Other popular imported products for quarter one include pharmaceutical items, household goods, and the latest electronic gadgets.

Top U.S. Imports, 2013 Q1



The total value of imports for quarter one was **\$536 Billion**, down from \$553 billion in the first quarter of last year. Take out oil imports and figures would remain flat year-over-year.

Top Products EXPORTED



Similar to imports, the top exports from the United States include oil, vehicles, and pharmaceutical products. Exports of petroleum products saw a 36% increase in the first quarter of this year, and expectations continue to grow for coming quarters. High-value, high-tech products such as semiconductors and electric apparatus made our list of top 10 exports for the first quarter as well.

Roughly 40% of U.S. exports are destined for either Canada, Mexico, or China, respectively. **Countries that saw noteworthy increases in U.S.-made products for quarter one include:**

- United Arab Emirates (42%)
- Colombia (31%)
- Thailand (25%)
- Hong Kong (14%)
- Taiwan (13%)
- India (9%)

\$383 Billion

The value of U.S. exports in the first quarter of 2013



4%

The growth in U.S. exports from quarter one of 2012 to the first quarter of 2013

These countries remain key markets for U.S. exports for 2013, along with other developing countries experiencing growth surges.

The Latest and Greatest: IMPORTS

It's the question entrepreneurs ask on a daily basis: what's the next greatest thing? What are consumers craving? If we had the answers to those questions, we wouldn't be giving this report away for free. We can, however, shed light onto what products are growing in demand and what the United States is craving from countries overseas.

Probably not your first guess for the top growing import to the United States, numismatic coins, or rare coins, takes the top spot on our list. Showing import growth of 75% compared to 2012, the majority of the coins are imported from Canada, but recent upticks were also seen from Australia and the United Kingdom.

Coming in second on our list is copper, after a recent spike in imports of 61% for quarter one. Imports of copper from Chile reached over \$1.3 billion for just the first three months of the year. Even though imports have increased significantly, the price of the imports has actually decreased, going from \$7.78 per kilogram in the first quarter of last year, to \$7.59 per kilogram this year.



Country Stats:

- Mink furskins imported from Canada are behind the 39% spike in hides and skins.
- Chemical fertilizers from Russia and China lead the increase, mostly consisting of anhydrous ammonia and urea.
- Civilian aircraft parts saw an uptick from Japan for the first quarter.

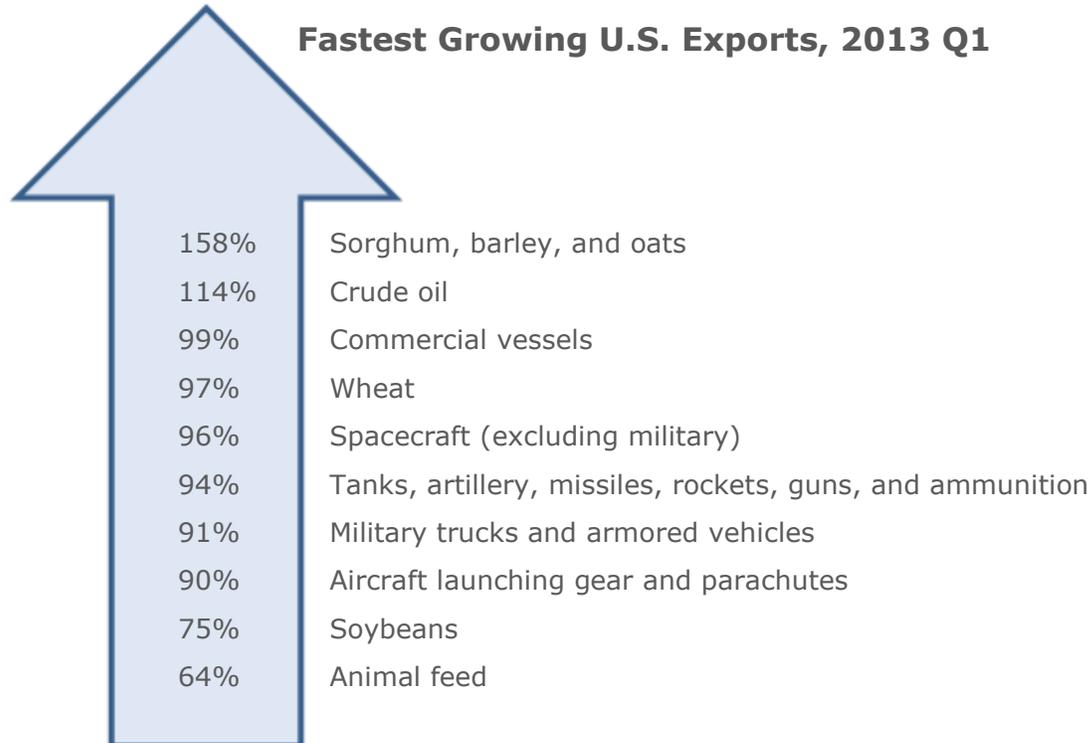
The Latest and Greatest: EXPORTS

Mentioned previously, U.S. imports of oil have dipped significantly in the last year as domestic production has been booming. Also booming are U.S. exports of oil, mostly coming out of Detroit and destined for Canada. Predictions for the future indicate this trend will continue for many quarters to come.

Other top-growing exports for quarter one include a variety of food products as well as high-value, high-tech goods. Exports of wheat products are up and mainly destined for Egypt, Japan, and Nigeria. Additionally, demand for soybean products has increased from China and the surrounding region.

Exports of military goods have risen for a number of countries, most notably:

- *Guided missiles destined for the United Arab Emirates, Taiwan, and Saudi Arabia*
- *Aircraft launching gear exported to France and India*
- *Military trucks headed to the United Arab Emirates*



From 'Top-Notch' to 'Dirt-Cheap': IMPORTS

Most-Expensive Imports:

Product	Price per Kilogram
Gem diamonds	\$111,167
Nonmonetary gold	\$7,007
Numismatic coins	\$4,198
Engines-civilian aircraft	\$728
Other precious metals	\$511
Civilian aircraft	\$409
Military aircraft and parts	\$310
Jewelry	\$299
Nuclear fuel materials	\$225
Pharmaceutical preparations	\$220

What do diamonds, pharmaceutical preparations, and military aircraft have in common? Yep, they are all on our list of the top ten most expensive imports to the United States. Gem diamonds take the lead by a landslide, with a price of over \$100 thousand per kilogram.

Least-Expensive Imports:

On the complete other side of the spectrum, among the least-expensive products to import are raw, unrefined goods. Nonagricultural foods win the 'cheapest import award' with a price of just six cents per kilogram. Who knew pennies could still buy something?

Product	Price per Kilogram
Nonagricultural foods	\$0.06
Stone, sand, cement	\$0.11
Sulfur, nonmetallic minerals	\$0.18
Gas-natural	\$0.24
Coal and related fuels	\$0.31
Bauxite and aluminum	\$0.34
Steelmaking materials	\$0.51
Newsprint	\$0.56
Pulpwood and woodpulp	\$0.58
Cane and beet sugar	\$0.60

From 'Top-Notch' to 'Dirt-Cheap': EXPORTS

Most-Expensive Exports:

Product	Price per Kilogram
Nonmonetary gold	\$29,023
Gem diamonds	\$24,535
Numismatic coins	\$1,405
Jewelry	\$1,251
Military aircraft, complete	\$1,131
Semiconductors	\$768
Artwork, antiques, stamps	\$498
Parts; special category goods	\$424
Nuclear fuel materials	\$386
Engines and turbines for military aircraft	\$386

The most expensive products exported from the United States include jewels and high-tech goods. Nonmonetary gold gets the 'most expensive export' award. Who are the wealthy buyers, you ask? Switzerland, Hong Kong, and the United Kingdom imported the most gold in quarter one, respectively.

Least-Expensive Exports:

Product	Price per Kilogram
Coal and fuels, other	\$0.10
Metallurgical grade coal	\$0.13
Gas-natural	\$0.19
Sorghum, barley, oats	\$0.30
Pulpwood and woodpulp	\$0.32
Wheat	\$0.34
Corn	\$0.35
Logs and lumber	\$0.36
Nonmetallic minerals	\$0.36
Steelmaking materials	\$0.39

Conversely, the cheapest exports include low-processed products such as bulk food and natural resources.

We Import THAT?!

Warning: Continue reading at your own risk. Some surprising facts on 'practical' imports entering our borders:

\$441 thousand worth of **sewage sludge** was imported in the first three months of the year. Many thanks to Canada for being the primary country of origin.

Nearly *1,000 kilograms* of **human hair** was imported in the first quarter. Some of the imports reached over \$1,000 per kilogram... now that's an expensive hairdo!

Eeeek! Over **\$3 million worth** of **dried animal blood** passed through our ports this year. According to Wikipedia, 'blood meal' is used for fertilizer(?)

Live worms accounted for over **\$4 million** worth of imports, squiggling all the way from Canada, Netherlands, and Belgium.

We ♥ Imports and Exports

Zepol is a Minnesota-based company that works to be the leading provider of online international-trade tools to companies and governments involved in importing into and exporting from North America. **Zepol provides competitive intelligence, market research, lead generation, sourcing, and trade compliance to positively impact organizations' profitability.**

Our Tools

TradeIQ Import

Search over 115 million U.S. import bills of lading back to 2003. See companies who are importing specific products to the United States. Locate and qualify suppliers overseas and view who they are exporting to in the United States.

TradeIQ Export

Search over 2 million U.S. export bills of lading. See companies who are exporting specific products from the United States. Discover new leads based on product or geography and monitor competition.

TradeView

Access the most effective tool in the industry for analyzing U.S. imports and exports. Specify criteria by HTS code, U.S. port, country, transportation type, and more. Metrics include U.S. dollar values and weights, and can be easily downloaded for quick analysis.

ComplianceIQ

Search through multiple import-compliance datasets within one online interface. In just a few clicks, subscribers can use information to help classify imported products, look up duty and tariff rates for specific HTS codes, and monitor critical changes that affect your business.

[Click Here](#) to Try Zepol's Tools for Free.

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